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## Editorial

This is the second issue of the enumerate-newsletter informing you about latest developments related to the project and its mission: A sound basis for digitisation statistics concerning European cultural heritage institutions.

The main news this time is that the first core survey is running. Until the end of February we collect answers from as many cultural institutions as possible. The collection of the data is supported by the network of National Coordinators which now are available in each country of the European union and also in Norway and Switzerland. In this newsletter you can find the complete list of names. Another body collaborating and supporting the work of ENUMERATE is the ENUMERATE Advisory Group. A short introduction can be found in this newsletter.

A partner for analysis and support in survey design, the Dutch company Panteia has been chosen in January. Some more about this can be found below.

Finally we present the new "meet the team" – section with Gordon McKenna of Collections Trust making the start. Other members will follow. Whenever there are questions, please don't hesitate to contact the team. For questions regarding the current Core Survey you can also contact the national coordinator of the country you are coming from.

For all those, that cannot wait for the next newsletter – and for all others interested in quick information we are at twitter and linkedIn. A short introduction to our social media activities can be found below.

**Monika Hagedorn-Saupe, SPK**

Leader of the work package on *People (Community Engagement)*

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**Contents: Editorial, 1 – ENUMERATE Core Survey online, 1 – List of National Coordinators is complete, 3 – ENUMERATE Advisory Group, 4 – ENUMERATE Data Partner Appointed, 4 – Meet the team - Gordon McKenna, 5 – ENUMERATE and Social Media, 5**

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## Enumerate Core Survey Online

It is true to say that many cultural institutions all over Europe digitise their collections. But this simple statement does not give much detailed information. It does not say anything about:

- How far digitisation progressed and it especially does not allow for any conclusions or estimations about what still has to be digitised.
- Books, museum objects, archival records, movies or photographs – is the digitisation equally progressing on these types of material?
- Archives, museums, and libraries – who is ahead, who is behind the average pace?

- Small, medium and large institutions – is digitisation really a topic of the day everywhere?

To answer questions like these we need to look deeper into the situation. This is what ENUMERATE Core survey is trying to do. It is a simple questionnaire, which we think all European cultural institutions can fill out.

The survey runs in February 2012. It is available online in 14 languages and can be reached via the EUMERATE website:

<http://survey.enumerate.eu/survey/index.php?sid=83627>

We plan other surveys in the future and to repeat the Core Survey in the third year of the project in order to be able to see changes and trends.

The survey is for cultural institutions only, not for individuals or projects. Any information from an institution will be handled in strictest confidence, with no individual publication of their data. We will use the data for statistical analysis. These will then be published on the ENUMERATE website so that they are visible and can be used by everyone who wants to know more about the digitisation in European cultural institutions.

Users of the data are the policy planners at the European level who support ENUMERATE. They badly need the data to be able to formulate policies that are founded on the real situation. The same is true for politicians and administrations in the different member states of the EU. Having sound data about the state of the art in the digitisation process helps to avoid mistakes in planning. Finally, every cultural institution will be able to see if they are following the common trends.

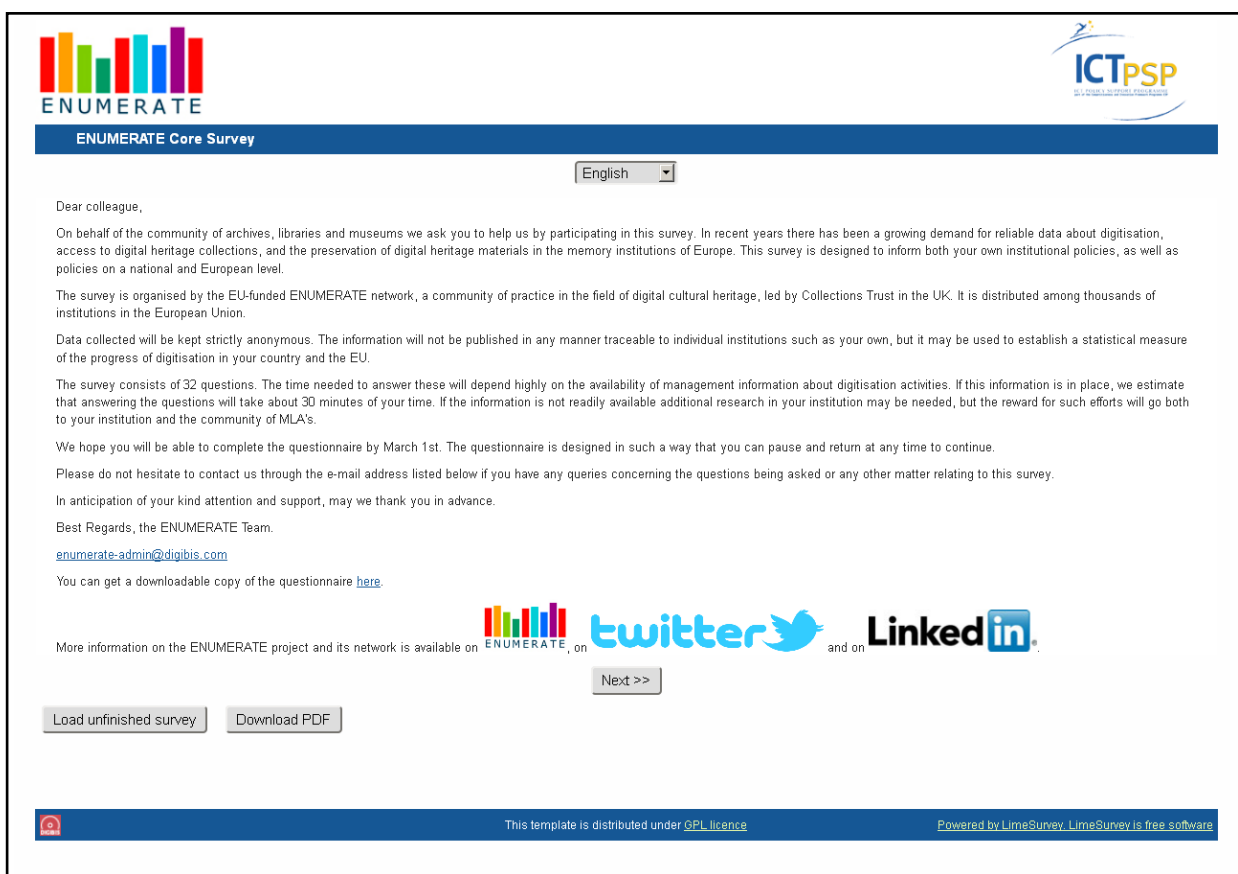
After the survey is closed we will start to evaluate the data and publish the results.

The survey is made up of seven sections

1. Organisational Information;
2. Digitisation Activity;
3. Digital Access;
4. Digital Preservation;
5. Digitisation Expenditure;
6. General Notes;
7. Questionnaire Evaluation.

The General Notes section is there to help us understand and interpret the information given in the previous sections. The last section will help us to improve the questionnaire for the second core survey.

We encourage all cultural heritage institutions to participate in the survey. We ask big and small institutions, institutions of all cultural heritage sectors to take part. We ask those who digitise, and those who do not, to answer. The more institutions that participate the better the results of the analysis will be.



**ENUMERATE**

ENUMERATE Core Survey

English

Dear colleague,

On behalf of the community of archives, libraries and museums we ask you to help us by participating in this survey. In recent years there has been a growing demand for reliable data about digitisation, access to digital heritage collections, and the preservation of digital heritage materials in the memory institutions of Europe. This survey is designed to inform both your own institutional policies, as well as policies on a national and European level.

The survey is organised by the EU-funded ENUMERATE network, a community of practice in the field of digital cultural heritage, led by Collections Trust in the UK. It is distributed among thousands of institutions in the European Union.

Data collected will be kept strictly anonymous. The information will not be published in any manner traceable to individual institutions such as your own, but it may be used to establish a statistical measure of the progress of digitisation in your country and the EU.

The survey consists of 32 questions. The time needed to answer these will depend highly on the availability of management information about digitisation activities. If this information is in place, we estimate that answering the questions will take about 30 minutes of your time. If the information is not readily available additional research in your institution may be needed, but the reward for such efforts will go both to your institution and the community of MLA's.

We hope you will be able to complete the questionnaire by March 1st. The questionnaire is designed in such a way that you can pause and return at any time to continue.




Please do not hesitate to contact us through the e-mail address listed below if you have any queries concerning the questions being asked or any other matter relating to this survey.

In anticipation of your kind attention and support, may we thank you in advance.

Best Regards, the ENUMERATE Team.

[enumerate-admin@digibis.com](mailto:enumerate-admin@digibis.com)

You can get a downloadable copy of the questionnaire [here](#).

More information on the ENUMERATE project and its network is available on  on  and on .

Next >>

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ENUMERATE Core Survey's opening page

## List of National Coordinators is Complete

The key participants in ENUMERATE are the National Coordinators. We now have them for all the countries in the EU and two from outside the Union - Norway and Switzerland,

The National Coordinators tasks include:

- Helping us to fine tune ENUMERATE tools to national circumstances;
- Monitoring the survey process to check national data for abnormalities;
- Commenting on the outcomes of the surveys.

Here is the list of the ENUMERATE National Coordinators with their e-mail addresses if you need to contact them

Austria	Irene Hyna	<a href="mailto:irene.hyna@bmukk.gv.at">irene.hyna@bmukk.gv.at</a>
Belgium	Elena Phalet	<a href="mailto:elena.phalet@stis.belspo.be">elena.phalet@stis.belspo.be</a>
Bulgaria	Deiana Danailova	<a href="mailto:d.danailova@mc.government.bg">d.danailova@mc.government.bg</a>
Cyprus	Marinos Ioannides	<a href="mailto:gammat@cytanet.com.cy">gammat@cytanet.com.cy</a>
Czech Republic	Yvona Brázdová	<a href="mailto:yvona.brazdova@mkcr.cz">yvona.brazdova@mkcr.cz</a>
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Slovenia	Gorazd Vodeb	<a href="mailto:gorazd.vodeb@nuk.uni-lj.si">gorazd.vodeb@nuk.uni-lj.si</a>
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Switzerland	Genevieve Clavel-Merrin	<a href="mailto:genevieve.clavel@nb.admin.ch">genevieve.clavel@nb.admin.ch</a>
UK	Nick Poole	<a href="mailto:nick@collectionstrust.org.uk">nick@collectionstrust.org.uk</a>



## ENUMERATE Advisory Group

The Advisory Group is an 'at arm's length' advisory body which supports the strategic direction of the ENUMERATE project. It is responsible for:

- Reviewing proposals for the ENUMERATE core and thematic survey methodology;
- Making recommendations to promote engagement in ENUMERATE by the stakeholder communities;
- Providing technical and other specific expertise to ensure a valid outcome from ENUMERATE.

At the moment there are three members of the Advisory Group:

- **Guy Frank** – After having assumed the responsibility of several departments in the Administration of Post and Telecommunications, he joined the Ministry of Culture of Luxembourg, and is responsible for the budget of the Ministry and its institutions. In this function, he is also responsible for cultural statistics.

He was involved in the European project LEG (Leadership group on cultural statistics), He is also the representative for the Ministry in the working group on cultural statistics in *Eurostat*. He took part in the *Minerva* project and the *NRG* (National Representative Group), He is a participant in the MSEG (Member States Expert Group). Having initiated the European project on museum statistics (*EGMUS*), he is coordinator general of the

European Statistical System network project *ESSnet culture statistics*.

- **Jos de Haan** – Head of the department Time, media and culture of the Netherlands Institute for Social Research (SCP) in the Hague, the Netherlands. He is also professor of ICT, Culture and Knowledge Society at the Erasmus University Rotterdam. He got his PhD from Utrecht University (thesis: Research groups in Dutch sociology). His research deals with cultural participation, media use and the diffusion, use and consequences of new information and communication technologies (ICTs). These studies include investigation of the digital divide, of digital skills among the young, the digital generation and of the rise of e-culture.
- **Zinaida Manžuch** – A lecturer at the Institute of Library and Information Science, Faculty of Communication, Vilnius University, Lithuania. She is actively involved in initiatives and research concerning digitisation of cultural heritage. Since 2003 she has participated in a number of European research and development projects considering various aspects of creating and managing digital information.

From 2005 Zinaida has been involved in expert work on developing the national digitisation policy in Lithuania. She has also worked in a number of national and international expert groups on digitisation.

## ENUMERATE Data Partner Appointed

In early January ENUMERATE was pleased to appoint as its Data Partner the Dutch company Panteia (<http://www.panteia.nl>) after an open tender process.

Panteia has an extensive track record in the Netherlands (with our partner DEN) and the European Union in carrying out policy research aimed at collecting and analysing information in order to provide relevant support to policy-makers at a regional, national, and international level.



In their first year with ENUMERATE they will:

- Analyse the data from the first Core Survey, report on the outcomes, and make recommendations for the refinement of the survey methodology and data structure in future iterations.
- Support the design of the Thematic Survey methodology, the implementation of elements of the survey (including telephone interviews), the subsequent analysis of the data, reporting on the outcomes, and any recommendations arising from the process for the refinement of the methodology.

## Meet the Team – Gordon McKenna



Gordon McKenna is the International Development Manager at Collections Trust, and has extensive experience in the area of standardisation in the culture heritage sector. He has been responsible for a range of CT's work programmes and has authored publications on

standards. He is skilled technologist, with a background in computer sciences and archaeological sciences. He has advised a wide range of cultural organisations on standards and technical issues relating to cultural heritage management. In previous, and current, EC-funded projects going back over 15 years he has been the leader for standards work packages. These have included: EMII Distributed Content Framework (EMI-DCF); ATHENA, Europeana Inside and Linked Heritage

### Role in ENUMERATE

Gordon is the Project Manager for ENUMERATE. As such he has responsibilities in three areas:

- **Project Management:** Ensuring that the ENUMERATE project is managed in accordance with the formal project management framework; Ensuring that deliverables are delivered on time and within scope; Coordination of Network

events including meetings and events relating to the project; Liaison with new ENUMERATE participants and stakeholders, including the provision of up-to-date and accurate information about the project.

- **Financial Administration:**

Maintenance of the global project budget; Preparation of balance sheets; and Preparation of financial reports and statements in accordance with the requirements of the EC.

- **Dissemination & Advocacy:**

Representing ENUMERATE Consortium at related events, and in trade press and journals; and proactively seeking opportunities to disseminate

### Why ENUMERATE?

When asked why ENUMERATE is important Gordon said:

*"The work of ENUMERATE in gathering intelligence about the state of digitisation in Europe is a once-in-a-generation opportunity to affect policy and funding in European Member States. It will also provide participants with detailed statistics which they can use both to advocate for digitisation funding in their own organisations and to celebrate their achievements in putting their collections online"*

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## ENUMERATE and Social Media

ENUMERATE is working hard at its social media presence. Its LinkedIn group and Twitter accounts have been in existence for nearly half a year. During the formative period of the project limited news was available to share on these networks. Recently, however, the number of members and followers has been growing steadily as a result of the launch of the first Core Survey.

Therefore we are sparking discussion by posting interesting news and links about the project and related subjects on LinkedIn,

and are keeping our Twitter followers informed by telling them about the progress of the Core Survey.

In the further future we hope our social media efforts will develop in a fruitful tool for discussion, networking and information exchange that will outlive the duration of the ENUMERATE project itself.



Join us on LinkedIn! <http://www.linkedin.com/groups/ENUMERATE-4042570>  
And follow us on Twitter! <https://twitter.com/#!/EnumerateEU>