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ENUMERATE

ENUMERATE e-Newsletters Year 2

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1 Introduction

This deliverable (D1.7) looks at the ENUMERATE e-newsletters published in the second year of the project (February 2012 – January 2013), and is the second in a series of 3 such reports. It documents their content.

The newsletter aims to bring news, information and updates to the target community and stakeholders.

While the first year's e-newsletters were aimed at introducing the target community to the ENUMERATE project, its actors and core roles, the second year focussed on results and activities.

2 Newsletter design

The e-newsletters generally followed the design of the first year (see D1.5, Section 2 for full details), but with some subtle changes in order to maintain 'brand' identity. They were structured into the following sections:

- **Editorial** – Here Monika Hagedorn-Saupe (SPK), leader of the work package on *People (Community Engagement)*, gave an introduction to the themes and information explored in the issue.
- **Information and news** – This is the largest section of the e-newsletter. The title of the main article is chosen reflect the contents.
- **Meet the team** – Presented person participating in the project. In addition to information about them it also said why they thought the project was important

This structure is maintained in all newsletter issues to express a corporate identity.

3 Newsletter No. 3 – September 2012

The third ENUMERATE e-newsletter's main aim was to give an overview of the first Core Survey. It contained articles on:

- **Results of ENUMERATE Core Survey online** – Overview of the results of the 1st Core survey, with some selected results and looking forward to the Thematic Surveys.
- **ENUMERATE inspires** – Report on the EGMUS (European Group on Museum Statistics) meeting which decided to use some of NUMERATE survey questions in its work.
- **Specialist meetings on monitoring digital cultural heritage** – Reports on the meetings that ENUMERATE held to discuss the Thematic Survey in the areas of: Measuring digital heritage collections; Measuring the cost of digital cultural heritage; Measuring the use and impact of digital cultural heritage, and looks forward to the one to be held, in October, on measuring digital preservation practices
- **Meet the team – Marco de Niet** – The leader of the DEN partner participation. DEN is designing the ENUMERATE surveys.

4 Newsletter No. 4 – December 2012

E-newsletter 4 covered the launch of the Data Platform and looked forward to the Thematic Survey. It contained articles on:

- **ENUMERATE Data Platform online – Share, reuse and reinterpret** – Gives details about the Data Platform, and how to use it.
- **The next phase...Thematic Survey** – Sets out the results of the work carried out to create the Thematic Survey. This decided that the survey would be 4 separate activities rather than one.
- **ENUMERATE All Consortium Meeting Berlin October 2012** – Photograph and very short piece on the second annual meeting of all the project partners.

- **Cultural Heritage Monitor Flanders (Belgium)** – A piece about ENUMERATE’s Belgian partner, FARO.
- **Meet the team – Jesús. L. Dominguez** – Jesús works for the technical partner, Digbis, in the project supplying solutions to survey implementation and display of results.

5 Access to the e-newsletters

The newsletters discussed above are available from the ENUMERATE website at:

<http://www.enumerate.eu/en/newsletter/>

They are also annexed, as separate PDFs, to this deliverable.